

Republic of Serbia, General Statement, WIPO General Assemblies, 2023

Madam Chair, esteemed Director General, Your Excellences, honored representatives of member states, Ladies and Gentlemen,

On behalf of the Republic of Serbia, Madam Chair, allow me to wish you success in presiding over the 64th series of Assemblies of the WIPO.

Madam Chair,

In the second half of 2022 and with the support of the WIPO, the Republic of Serbia commenced the new project entitled “Study in Serbia on Creating Effective Links between the National Intellectual Property (IP) Strategies and the Innovation Ecosystem”. The project deals with effective links between Serbian national IP strategies and our economic and innovation system. Comprehensive analysis of our IP system has been performed, bearing in mind WIPO’s Global Innovation Index indicators. So far, this is the clearest picture of the Serbian IP system, its demerits and advantages, and the best guide up to now how to shape our goals regarding IP in the future. Our national IP strategy is on the way and it will be completely grounded on the Study.

In the course of the 2022 and 2023, the Intellectual Property Office of Serbia has continued its excellent and productive cooperation with WIPO.

The International IP Day that we celebrated this year was dedicated to women’s entrepreneurship. It was a really pleasant and valuable occasion for us, meeting all those creative and successful women of Serbia. The Intellectual Property Office constantly spread its connections with women’s societies in Serbia, trying to understand their problems and needs aiming to support them with a regard to their IP concerns. Moreover, last November, the Intellectual Property Office of Serbia and the Serbian Business Women’s Society, together with WIPO, for the first time ever, awarded a medal to the most successful woman entrepreneur regarding the productive usage of IP rights. Finally, I am pleased to announce that Serbia will participate in the side event "She Inspires: Women's Designs from CEBS" that is going to happen on 7th July, here, in the main building.

In addition to the above-mentioned, an important seminar was organized in Serbia last year through the cooperation between the WIPO and Serbian IP Office. The seminar was titled “Leveling UP your IP: Strategies for Videogame Developers”. Let me take this opportunity to emphasize now the extent of the positive feedback we received regarding this occasion, particularly from our IT industry stakeholders and our academics. Serbian society is eager for such knowledge.

At the beginning of this year the translation and customization of the WIPO publication "Enterprising Ideas: Guide to Intellectual Property for Strat-Ups" was completed.

Madam Chair, with this I will conclude my intervention. Thank you for your attention.