

進化するWIPOのオンラインサービス： 新eMadridウェブサイトの概要

マドリッド制度ウェビナー

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2024年3月21日

eMadridとは？

- eMadrid は、国際出願と登録を提出および管理するために必要なすべてのWIPOオンラインツールとサービスへの一元的かつ安全なアクセスを提供するWIPOのオンラインプラットフォーム

eMadridへのアクセス

- eMadrid にはWIPOウェブサイト又はWIPO IP ポータルから WIPOアカウントを使ってアクセス

The screenshot shows the WIPO website interface. At the top, there is a search bar with 'English' and 'IP Portal login' options. Below the search bar, there are navigation tabs: 'Understand & Learn', 'Find & Explore', 'Protect & Manage', 'Partner & Collaborate', and 'About WIPO'. The 'Protect & Manage' tab is active, and its dropdown menu is displayed. The menu is organized into four columns:

Patent Protection	Trademark Protection	Industrial Design Protection	Geographical Indication Protection
PCT - The International Patent System ePCT Budapest - The International Microorganism Deposit System	Madrid - The International Trademark System eMadrid Article 6ter (armorial bearings, flags, state emblems)	Hague - The International Design System eHague	Lisbon - The International System of Appellations of Origin and Geographical Indications eLisbon
Plant Variety Protection (UPOV) UPOV PRISMA UPOV e-PVP Administration UPOV e-PVP DUS Exchange	IP Dispute Resolution Mediation Arbitration Expert Determination Domain Name Disputes	IP Office Business Solutions Centralized Access to Search and Examination (CASE) Digital Access Service (DAS)	Paying for IP Services WIPO Pay Current Account at WIPO

A red arrow points to the 'eMadrid' link in the Trademark Protection section, which is also circled in red.

WIPO | MADRID
The International Trademark System

eMadridへのアクセス

Welcome to **eMadrid**

eMadrid home File an application Manage your trademarks Find & monitor

File and manage your international trademark applications and registrations in multiple
eMadrid provides you with central and secure access to all the online tools and services that you need to file and manage in
trademark applications and registrations under the [Madrid System](#).

Login Create a WIPO Account

WIPO へようこそ

WIPO が提供するオンライン サービスにアクセスするには、
お持ちの WIPO ユーザ アカウント (WIPO Account) でログイン
してください。

ユーザー名
|

パスワード

ログイン

WIPO ユーザ アカウントを作成

eMadrid: 出願

eMadrid: File an Application for an International Trademark Registration

[eMadrid home](#)[File an application](#)[Manage your trademarks](#)[Find & monitor](#)

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

Use the Application Assistant to prepare your application

[Start a new application](#)

Tools to help you file your application

Find out how and where you can use the Madrid System to protect your trademarks.

[Simulate an application](#)

Estimate the cost of filing an application and managing an international trademark registration.

[Calculate your fees](#)

Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.

[Consult Member profiles](#)

Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.

[Build goods & services](#)[Explore goods & services](#)

- 出願ツールへのアクセス (Madrid e-Filing)
- 料金の計算 (Fee calculator)
- 締約国の法令・審査基準 (Madrid Member Profiles)
- 採択可能な商品・役務の調査 (MGS, Global G&S Terms Explorer)

Madrid e-Filing

- 願書の作成・提出
- WIPOへ納付すべき手数料の支払い
- 日本国特許庁へ納付すべき手数料の支払い
(2024.1.1～)
- 作成・提出した願書への国際出願のリスト管理
- 本国官庁からの不備の指摘への応答
- WIPO国際事務局からの欠陥通報への応答

Application for international registration

◀ Mark Limitations ▶

Basic application or registration	✔
Designated Contracting Parties	✔
Applicant(s)	✔
Representative	✔
Languages and correspondence	✔
Mark	✔
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

Goods and Services

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

☑ Check classification

- Classification not yet checked
- ✔ Checked and certified
- Wrong class
- Too vague or not found
- Too long or poorly formulated
- Duplicate term

New class 2 ▼ +

Class 1 Bilingual Display | Edit | Remove selected terms | ✕



- EN Chemical products for industrial purposes and for use in agriculture, horticulture and forestry, chemical preservatives for foodstuffs, tanning agents, binders for industrial purposes ?
- EN cultures of micro-organisms, not for medical or veterinary purposes ?
- EN emulsifiers (emulsifiers), industrial proteins, casein and industrial caseinates ?

Class 5 Bilingual Display | Edit | Remove selected terms | ✕

- EN Dietetic preparations for medical use, foods for infants ?
- ✔ EN cultures of microorganisms for medical and veterinary use
- ✔ EN infant formula
- EN dietary supplements in the form of vitamins and minerals, dietetic foods and beverages for medical purposes ?
- EN lactose

Application for international registration

Summary

Basic application or registration	<input checked="" type="checkbox"/>	Well done! The application for international registration is complete.
Designated Contracting Parties	<input checked="" type="checkbox"/>	Please review, sign and email a copy of the MM2 PDF to the Office of Origin for certification. Once received by the IB, track the status of the international application using the realtime search in the Madrid Monitor.
Applicant(s)	<input checked="" type="checkbox"/>	If necessary, it is always possible to make further modifications to this application. To do so, click on the basic application number found in the portfolio screen. Use Contact Madrid to seek assistance for any query or issue related to the
Representative	<input checked="" type="checkbox"/>	international registration process.
Languages and correspondence	<input checked="" type="checkbox"/>	 Application (PDF)
Mark	<input checked="" type="checkbox"/>	 My portfolio
Goods and services	<input checked="" type="checkbox"/>	
Limitations	<input checked="" type="checkbox"/>	Application details
Claimed priorities	<input checked="" type="checkbox"/>	Application number VA 2008 01968
Seniority claim	<input checked="" type="checkbox"/>	
Declaration of Intention to use	<input checked="" type="checkbox"/>	
Fee calculations	<input checked="" type="checkbox"/>	
Payment	<input checked="" type="checkbox"/>	
Summary		



MM2 (E) - APPLICATION FOR INTERNATIONAL REGISTRATION UNDER THE MADRID PROTOCOL

Summary

General information

Office of origin:	Denmark	Application language:	English
My reference:	CP02092020	Reception date:	

Basic application(s) or registration(s)

Basic registration(s):	VR 2008 02421 (Date: 26.06.2008, Application number: VA 2008 01968)
------------------------	---

Applicant(s)

Applicant #1

Applicant details

Full name:	Arla Foods amba
Address:	Sønderhøj 14 DK-8260 Viby J Denmark
Country:	Denmark
Telephone:	--
Email:	--
Dedicated communication channel:	E-mail
Applicant type:	Natural person
Nationality:	

Entitlement to File

Domiciled in the territory of: Denmark	No	Real and effective industrial or commercial establishment in the territory of Denmark	Yes
Address of the domicile of the applicant in the territory of Denmark or address of the real and effective industrial or commercial establishment in the territory of: Denmark	Reuse the applicant address		

Fee Calculator

WIPO

IP Portal

Help English Francesca Fusco

Home > Madrid System > eMadrid > Reference > Fee Calculator

Madrid System Fee Calculator

Information The Fee Calculator helps you estimate the cost of registering your mark through the Madrid System, a simple, easy and cost-effective international registration procedure. It also helps you estimate other costs related to managing your international trademark such as the renewal, the subsequent designation, the second fee tax for certain Contracting Parties and all the Madrid transactions with fees.

Mark Information

Please select which transaction you wish to estimate the cost of:

Type of transaction *
New application

Date *
2023/05/09

Your office of origin *
SG - Singapore

Number of classes covered by the mark *
3

Is your mark a [collective mark](#), [certification mark](#) or [guarantee mark](#)?

Is your mark in colour or colours?

Fee Details

Basic fee	903.00	Details
Fees of contracting parties	1,663.00	Details
Complementary fee	100.00	Details
Grand Total (CHF)	2,666.00	

Disclaimer: Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

[Start a new calculation](#)

[Print](#)

Fee Calculator estimation

Thank you for using the Madrid Fee Calculator.

Please find below the details of your estimation through the Madrid Fee calculator. Please note that Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

In case of any queries, do not hesitate to [contact us](#).

Summary of the transaction

Type of transaction:	New application
Office of origin:	SG - Singapore
Number of classes in the Mark:	3
Date:	2023.05.09
Collective:	No
Coloured:	Yes
Contracting Parties:	Australia, Germany, Japan
Total amount:	CHF 2,666.00

Fee details



Basic fee where any representation of the mark is in color :	903.00
Complementary fee(Germany)	100.00
Australia (3 classes)	789.00
Japan (3 classes)	874.00
Total amount:	CHF 2,666.00

International Registrations Operations Division
World Intellectual Property Organization
34, chemin des Colombettes
CH-1211 Geneva 20, Switzerland

Madrid Member Profiles

WIPO


IP Portal

Help ▾ English ▾   Francesca Fusco

Madrid System > eMadrid > Reference > Member Profiles

The Madrid Member Profiles Database is currently being updated.

Madrid Member Profiles

Reset 

Access a wide range of information on the practices and procedures of Madrid System members. Simply select the member(s) of interest to you, and choose the type of information you want to see.

1 Select members

2 Select details

3 Member information

Which member(s) are you interested in?

Search member

All members

<input type="checkbox"/> Afghanistan	<input type="checkbox"/> France	<input type="checkbox"/> Oman
<input type="checkbox"/> African Intellectual Property Organization (OAPI)	<input type="checkbox"/> Gambia	<input type="checkbox"/> Pakistan
<input type="checkbox"/> Albania	<input type="checkbox"/> Georgia	<input type="checkbox"/> Philippines
<input type="checkbox"/> Algeria	<input type="checkbox"/> Germany	<input type="checkbox"/> Poland
<input type="checkbox"/> Antigua and Barbuda	<input type="checkbox"/> Ghana	<input type="checkbox"/> Portugal
<input type="checkbox"/> Armenia	<input type="checkbox"/> Greece	<input type="checkbox"/> Republic of Korea
<input checked="" type="checkbox"/> Australia	<input type="checkbox"/> Hungary	<input type="checkbox"/> Republic of Moldova
<input type="checkbox"/> Austria	<input type="checkbox"/> Iceland	<input type="checkbox"/> Romania

Madrid Goods & Services Manager

WIPO IP PORTAL MENU Madrid Goods & Services Manager

Import list Export list Print list Delete

Browse Search

NICE only

COVID-19 UPD

We urge users who have not provide an e-mail address v to receive electronic communication. Find out why this is necessary.

To compile a list of goods and services, select a language from the drop-down menu at the upper right corner of this screen and then use BROWSE to select validated terms in a given class, or SEARCH to enter key words and find related validated terms.

For more information, click on the HELP link or watch the TUTORIAL.

Updated: 2021.10.26

NCL11-2021

- 国際登録出願の願書に記載する商品・役務表示の作成補助
- ニース国際分類に沿って、WIPO国際事務局で採択可能な表示を蓄積（英語約13万件、フランス語及びスペイン語約9万件のデータを収録）

Madrid Goods & Services Manager(MGS)

The screenshot shows the WIPO MGS interface. Callouts point to the following features:

- 言語選択** (Language Selection): Located at the top right, pointing to the 'English' dropdown menu.
- リスト読み込み** (Import List): Located in the top toolbar, pointing to the 'Import list' button.
- リスト出力** (Export List): Located in the top toolbar, pointing to the 'Export list' button.
- 検索** (Search): Located on the left sidebar, pointing to the search input field.
- リスト編集** (Edit List): Located in the top toolbar, pointing to the 'Edit class' button.
- 指定国採択可否のチェック** (Check for designated country selection): Located in the top toolbar, pointing to the 'Check acceptance by designated Contracting Party (dCP)' checkbox.

The main content area shows a search for 'belts' with 204 results in class(es). The results are color-coded by selection status:

- Green:** clothing, coats, Belts, leather belts
- Orange:** seat belts
- Red:** Gun Belts

WIPOにおける採択可能性

緑	採択可 (収録表示)
オレンジ	不明 (未収録)
赤	区分の誤り (異なる区分)

翻譯機能

Browse Search

painting

NICE only

57 results in class(es)

1 2 3 4 6 7 8 16 17 19 21 37

- Ni 2 paints*
- Ni 2 agglutinants for paints
- Ni 2 aluminium paints
- Ni 2 asbestos paints
- Ni 2 bactericidal paints
- Ni 2 ceramic paints
- Ni 2 coatings [paints]
- Ni 2 enamel paints
- Ni 2 enamels for painting
- Ni 2 fireproof paints
- Ni 2 gamboge for painting
- Ni 2 thickeners for paints
- Ni 2 thinners for paints
- Ni 4 oils for paints
- Ni 7 painting machines
- Ni 16 canvas for painting
- Ni 16 paint trays

2 Add...

Edit class Clear class Check acceptance by designated Contracting Party (dCP) ✓

2 Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants, dyes; inks for printing, marking and engraving; raw natural resins; metals in foil and powder form for use in painting, decorating, printing and art.

020001 paints

020007 aluminium paints

020065 enamel paints

020085 fireproof paints

020076 gamboge for painting

Goods & Services Manager • Translate into... - Mozilla Firefox

https://webaccess.wipo.int/mgs/popup.jsp?context=translate&to=uk&lang=en 110%

Print | Export list | Close

Standard font: Pre-approved terms.
Bold font: Translation not available.
Underlined & bold font: ORANGE terms not found in the validated database.

Клас 2:

Фарби; алюмінієві фарби; емалі для фарбування; вогнетривкі фарби; гумігут для фарбування.

eMadrid: 管理

eMadrid: Manage Your International Trademark Registrations

eMadrid home File an application Manage your trademarks Find & monitor

Manage your portfolio of international trademark applications and registrations – including responses to WIPO irregularity notices – and pay online.

What do you want to do?

- Track the status of your international trademark application or registration.
 - Monitor your registration
- Expand the geographical scope of your international trademark registration.
 - Expand protection
- Restrict goods and services for some or all designated Madrid System Members.
 - Limits goods and services
- Renounce protection of all goods and services, for one or some designated Madrid System Members.
 - Renounce protection
- Permanently remove some or all goods and services for all designated Madrid System Members.
 - Cancel registration
- Appoint, cancel or change name and/or contact details of your representative.
 - Manage representative
- Change holder name and/or address as recorded in the International Register.
 - Change holder details
- Record a total or partial change in ownership of your international trademark registration.
 - Change ownership
- Renew your international trademark registration for some or all designated Madrid System Members.
 - Renew registration

- 国際登録後の各種手続きツールへのアクセス
(事後指定、限定、名義人の住所変更、代理人の選任、名義変更、更新等)

eMadrid: 管理

Fix an error in the International Register.

[Correct recording](#)

Pay fees relating to online transactions, irregularities, or other communications from WIPO.

[Pay online](#)

Order digital copies of certified documents (attestations, copies of certificates, detailed and simple certified extracts).

[Order certified documents](#)

Need to reply to an irregularity letter?

Upload your responses to WIPO irregularity letters using Contact us.

[Get started](#)

Need to pay fees?

[Pay online](#)

Tip! You will need your 9-10 digit **WIPO reference number**. You can find this number in your online transactions, acknowledgement emails and irregularity notices. Can't find it? Search for your international trademark registration using "[Monitor Your Registration](#)"; you'll find the number in the "Real-time Status" tab!

More actions...

You currently have to manage just a few actions using [downloadable forms](#):

- Amend, record or cancel a trademark license (Forms MM13, MM14, MM15)
- Declare intention to use the mark - USA (Form MM18)
- Restrict holder's right of disposal (Form MM19)
- Request 'continued processing' (Form MM20)
- Divide or merge international registrations (Forms MM22, MM23, MM24)

Send us your forms!

[Upload forms](#)

- 国際登録の更正依頼
(Correct recording)
- オンラインでの料金の支払い
(Madrid Online Payment)
- 各種証明書の発行依頼
(Order certified documents)
- 欠陥通報への応答
- 書面のアップロード
(MM様式でのお手続きの場合)

eMadrid: 調査及び監視

eMadrid: Find and Monitor

eMadrid home File an application Manage your trademarks **Find & monitor**

Search and monitor international trademark applications and registrations.

Global Brand Database
Search trademarks in multiple national, regional and international collections.
[Search trademarks worldwide](#)

Madrid Monitor
Access detailed information on all trademarks registered through the Madrid System and keep an eye on competitors' marks.
[Monitor international registrations](#)

Tip! The WIPO Gazette of International Marks – the official publication of the Madrid System – is available under Madrid Monitor!

- 先行商標の調査
(Global Brand Database)
- 国際登録の監視・ステータス確認
(Madrid Monitor)

Global Brand Database (GBD)

Global Brand Database

[QUICK SEARCH](#) BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICE

Searching Trademark applications, appellations of origin, emblems and international data coverage

Brand name	Owner	Number	Combined
------------	-------	--------	----------

Search by brand name ...

Search

Ex: wipo, wip*, w?po

■ 80のデータソースに基づく約6,500万個のデータを収録

- [マドリッド制度](#)による国際商標登録
- [リスボン制度](#)による原産地名称
- [パリ条約6条の3](#)による紋章・記章
- WHO医薬品国際一般名称 [[INN](#)]
- 各国における国内の商標

CHECK OUT OUR NEW FREE September 17, 2023

EXCITING TOOL!

[Guiding](#) trademark applicants in making the best choices for their goods and services terms and associated Nice classes...

[Earlier news](#)

Madrid Monitor

The screenshot shows the WIPO Madrid Monitor website. At the top left is the WIPO logo. To its right is a dark button labeled 'IP Portal'. Further right are links for 'Help' and 'English', and a rounded button for 'IP Portal login'. Below the header is a breadcrumb trail: 'Home > Madrid System > eMadrid > Madrid Monitor'. The main heading is 'Madrid Monitor'. A paragraph below it states: 'Keep up to date with your international registrations. Follow the status of your international application or trademark registration; access detailed information on all trademarks registered through the Madrid System; and keep an eye on competitors' trademarks.' An orange callout box contains the text: 'New: Use the 'Designation status' tab to easily check the status of protection of your international trademark registration in designated Madrid System Members; download unofficial certificates of protection; and more. Find out more and send us your feedback. Switch to the old version of Madrid Monitor.' Below this is a navigation bar with 'Search', 'WIPO Gazette', and 'Support' links. A search sidebar on the left lists 'simple search', 'advanced search', 'realtime search', and 'image search'. The main search area is titled 'Search for' and features a search input field with a dropdown arrow on the left and a magnifying glass icon on the right. Below the input field is a note: 'Start your search by entering words, numbers, dates, classes or countries: the most likely search field(s) will be automatically selected for you. If you wish to change the assigned field(s), use the drop down menu next to your term. Leave the search box empty to browse the full collection.'

WIPO

IP Portal

Help ▾ English ▾ IP Portal login

Home > Madrid System > eMadrid > Madrid Monitor

Madrid Monitor

Keep up to date with your international registrations. Follow the status of your international application or trademark registration; access detailed information on all trademarks registered through the Madrid System; and keep an eye on competitors' trademarks.

New: Use the 'Designation status' tab to easily check the status of protection of your international trademark registration in designated Madrid System Members; download unofficial certificates of protection; and more. Find out more and send us your feedback. Switch to the old version of Madrid Monitor.

Search WIPO Gazette Support

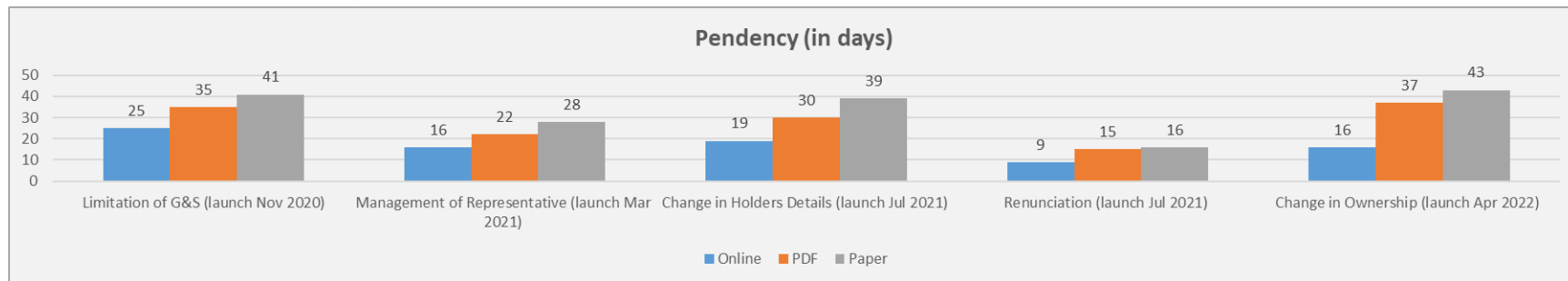
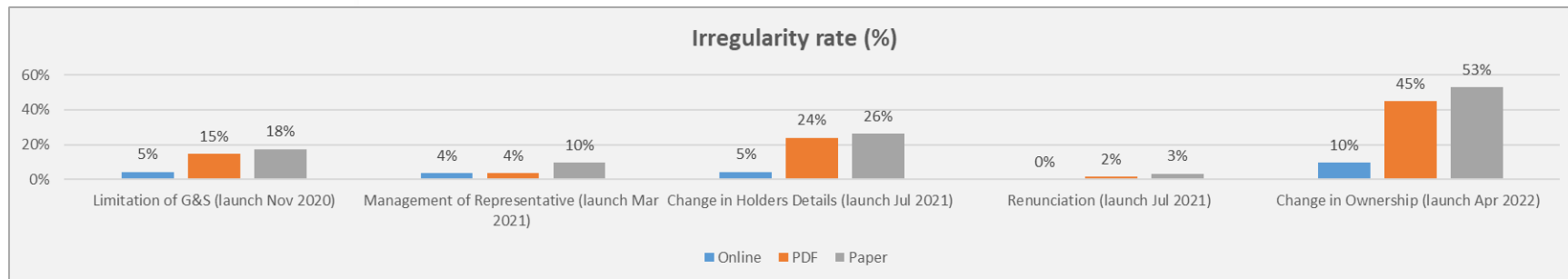
- ▶ simple search
- advanced search
- realtime search
- image search

Search for

▼ | 🔍

Start your search by entering words, numbers, dates, classes or countries: the most likely search field(s) will be automatically selected for you. If you wish to change the assigned field(s), use the drop down menu next to your term. Leave the search box empty to browse the full collection.

欠陥通報率と平均処理期間



Madrid System User Group



- 参加はボランティアベース
- 英語
- 年に数回のヒアリング
- 予定が合わない場合は参加見合わせ可

Madrid System User Groupへの
参加登録はこちらから



WIPO | MADRID
 The International
 Trademark System

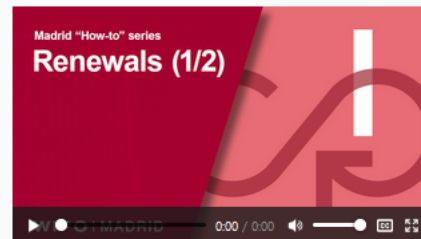
ビデオ解説・チュートリアル

Madrid 'How-to' videos



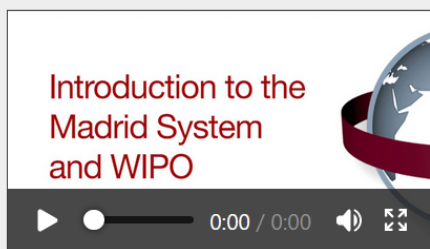
How to extend the protection of an international registration via the subsequent designation

In this tutorial, you will learn how to expand the geographical coverage of your existing international registration by adding additional countries or regions through a subsequent designation. [About subsequent designations.](#)

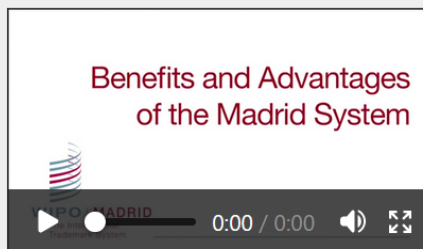


How to renew international registrations (part 1)

This tutorial will go over the renewal process, modifications to international registrations before and after the renewal and the costs associated to the renewal. [About renewals.](#)



Video: An introduction to the International Trademark System.



Video: Benefits and advantages of the Madrid System.

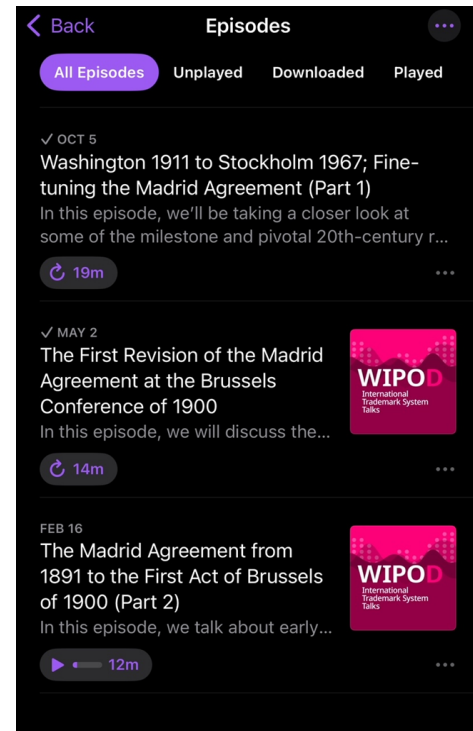
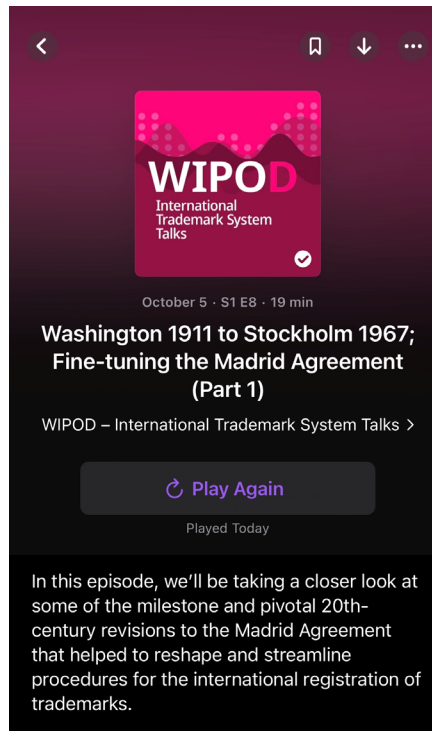
マドリッドシステム・ポッドキャスト

WIPOD – International Trademark System Talks

■ Spotify 

■ Apple Podcasts 

■ Google Podcasts 



WIPO | MADRID
The International Trademark System

マドリッド制度活用事例（ケース・スタディ）

Madrid System Success Story: M'Simbi – Spreading Self-Love Globally, One Doll at a Time

July 25, 2023

We have just released a new success story highlighting how the **Madrid System** supports innovative entrepreneurs who want their brand to make a difference even beyond their national borders.

What do you do when society tricks you into believing you do not fit in? You carve your own path and you make your voice heard! This is exactly what Maingalla Moono – former biostatistician and now full-time entrepreneur from Zambia – did when she realized that her daughter did not feel like she complied with traditional beauty standards.



In 2022, the **Zambian Association of Manufacturers** assigned Maingalla the Game Changers Award, as an acknowledgement of her innovative ideas, her sense of leadership and her positive impact on the manufacturing industry. (Photo: MacLearn's Photography)

Her little girl motivated Maingalla to find a way to manufacture Black dolls, and to set up her own business - M'Simbi- whose mission is to teach young girls to be proud of their cultural identity and aware of their own unique beauty.

M'Simbi products now range from dolls to backpacks, and from clothes to hair accessories, and are exported to the United Kingdom and the United States of America.

International trademark protection in those countries through the Madrid System is what truly allowed M'Simbi to take off, opening up doors to major international e-commerce platforms.

"I would definitely encourage local entrepreneurs to apply for trademark protection both locally and internationally. When **PACRA (Patents and Companies Registration Agency in Zambia)** told us that you can register your trademark in many countries at once with the Madrid System, it really intrigued us."

— Maingalla Moono

[Access the full success story](#)

Madrid System Success Story: HABIBA Jewellery – Timeless Tunisian Jewelry Takes the International Stage by Storm

September 26, 2023

Entrepreneur Sonia Feki's brand "**HABIBA Jewellery**" – created as a tribute to her mother – was quick to win the hearts of women across Tunisia. Despite the challenges of the COVID-19 pandemic, the brands' success grew, spontaneously catching the attention of Egyptian media outlets, in turn raising awareness in the Gulf countries. From there, demand grew in other African countries.

Find out all about Sonia's journey to success, and how the **Madrid System** is helping her not just to expand her horizons but also to face the future with confidence.



Sonia's secret to success?

"When I founded HABIBA Jewellery, I projected myself 15 years into the future. Protecting my trademark – first nationally and then internationally – was one of my top priorities."

— Sonia Feki, HABIBA Jewellery

[Access the full success story](#)

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マドリッド制度活用事例(ケース・スタディ)

Hatsune Miku: Giving Creativity a Voice Beyond the Physical Realm

Japanese tech company [Crypton Future Media](#) ("Crypton"), came into the world spotlight when it released its singing voice synthesizer software (a software that enables users to synthesize human singing by typing in lyrics and a melody) and virtual singer, "[Hatsune Miku](#)". As Hatsune Miku's global popularity grew, so too did Crypton's intellectual property (IP) portfolio.



Thanks to WIPO's [Madrid System](#), Crypton has been able to fend off competitors threatening to misuse its IP assets abroad, by securing international trademark protection of Hatsune Miku in multiple target markets, in an easy and cost effective way.

Bringing sound innovation to the world

Crypton started out life in Sapporo as a "trading house for sounds", selling sound effects and other audio clips from sources worldwide. The company gradually extended its digital content lineup, exploring - and further expanding into - the sound innovation ecosystem.

- In 2007, Crypton released its own singing voice synthesizer software and the virtual singer, "Hatsune Miku", literally translated as "the first sound from the future". It was a huge success in Japan, and Crypton soon found themselves entering the world of character licensing for their pop star.

2023年: クリプトン・フューチャー・メディア

[Suntory Holdings Limited](#) is a global corporation that focuses mainly on the manufacturing of alcoholic beverages and soft drinks. They have also diversified into the health business - with food supplements and skincare products - and into hospitality - with restaurants and cafes. Founded in Japan in 1899, the company has steadily expanded outside its borders into other countries in Asia, North and South America, and Europe, and continues to grow.



Suntory is committed to their mission of "Mizu To Ikiru", which can be translated as "to create harmony with people and nature". For generations they have been making daily life richer for people by providing high quality drinks and products. Looking towards the future, the company will continue to fulfill their dream of "Growing for Good" as they put it, through "Yatte Minahare" - the spirit of ambition to dream big, take challenges, and never give up.

The foundation of Suntory and the spirit of "Yatte Minahare"

Suntory believes that courage is the key to great success and that the future belongs to those that dream big. This spirit is embodied in their value, "Yatte Minahare", a saying that reflects the pioneering spirit and bold pursuits and dreams of founder, Shinjiro Torii.

Suntory's story begins in 1899. Shinjiro Torii started out with a vision to bring Western-style wines and liquors to Japan. His idea was ambitious though and, despite his hard work, the wines did not sell well; Japanese consumers were not used to the flavors of Western wine. Shinjiro did not give up and continued working towards his vision, developing original wine. It took almost ten years to develop and create Akadama Port Wine in 1907. Akadama Port Wine was a sweet wine that appealed to Japanese customers, and eventually became one of the most popular wines in Japan. However Shinjiro's story did not end there.

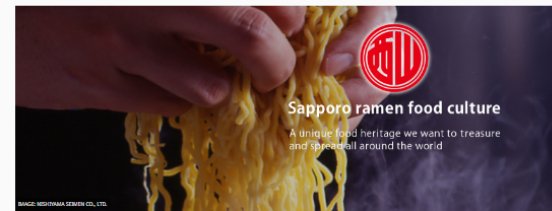


2022年: サントリーホールディングス

Nishiyama Seimen Co., Ltd.: The Way of Ramen

Nishiyama Seimen Co., Ltd. started its business as a manufacturer of fresh ramen noodles for commercial use in 1953 after Takayuki Nishiyama, founder of the company, created the Sapporo ramen in Hokkaido, Japan. Sapporo ramen is characterized by its thick, firm and curly noodles. After decades of growth, the company currently manufactures and sells more than 200 flavors and 400 types of made-to-order fresh noodles and other types of noodles, and have branched out to provide consulting services to support the opening of ramen shops both in Japan and abroad.

In order to actively promote the diffusion of Sapporo ramen, and with it the culture of ramen and Japanese food, Nishiyama Seimen started shipping products abroad in 1975, and today export and supply its products to 120 shops in 33 countries and regions. Currently, the company has 218 employees, making it a medium-sized company with still great room for growth.



Quality initiatives to create premium quality products

Nishiyama Seimen produces an enormous amount of product in just eight hours of daily operation. For example, in just this time, it can prepare 180,000 servings of fresh ramen, 15,000 servings of frozen noodles, 10,000 of soba noodles and 20,000 pieces of frozen gyoza dumplings altogether.

To ensure that all this food is of the greatest quality for the consumers, the company supervises the preparation of each ingredient, and details such as the degree of waviness of the noodle, the color, thickness and kneading process are taken into account to create different types of noodles. The company has also set high standards for the preparation conditions and the temperature of storage temperature conditions. Finally, the company has started, from 2019, to acquire international certifications for food safety management systems such as HACCP and FSSC 22000, and they plan on registering all its production lines in the future.

2022年: 西山製麺

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日本語 ▾
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知財データベース・資料 ▾
知財保護・管理 ▾
協力・連携 ▾
WIPOについて ▾

ホーム > WIPOとは? > 外部事務所 > WIPO日本事務所

📄 ページの主な内容 ▾

WIPO日本事務所

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[▶ More...](#)

詳しくはこちら

日本事務所について | 日本事務所の活動 [PDF](#) | 日本事務所ニュースレター | 日本語のWIPO資料 | 日本事務所の活動写真 (Flickrアルバム) | 日本国のプロフィール | 日本の知的財産関連情報

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新型コロナウイルス関連最新情報：[PCT](#) | [マドプロ](#) | [ハーグ](#)

お問い合わせ先

- PCT制度のよくある質問
- マドリッド制度のよくある質問
- ハーグ制度のよくある質問

特異



世界知的財産の日 2024年4月26日

WIPO日本事務所は世界知的財産の日を記念して、イイノホールにて対面イベントを開催します。是非皆様のご参加をお待ちしております。

特異



WIPO日本事務所が「Show and Tell」

WIPO日本事務所ウェブサイト:日本語の資料

日本語のWIPO資料

※情報が最新でない可能性もございます。ご了承ください。

PCT関連資料

- 2023年1月PCT国際公開番号について [PDF](#)
- PCTについて [PDF](#)
- PCT出願人の手引
- PCT標準様式
- 共通出願様式・例
- 条約・規則・実施細則
- PCT期間計算システム
- WIPOへの直接出願
- 国際出願と国の安全に関する考慮事項
- よくある質問
- ウェビナー
- ディスタンスラーニングコース
- PCTニュースレター

月刊「発明」-実務アドバイス

- 第三者情報提供制度 [PDF](#)

ePCT (PCT電子サービス) 関連資料

- ePCTポータル
- ePCTの概要とその始め方、使い方 [PDF](#)
- ePCTご利用開始までの流れ [PDF](#)
- ePCTドキュメントアップロード [PDF](#)
- ePCTドキュメントアップロードを使った条約第19条補正書 [PDF](#)

PATENTSCOPE関連資料

- PATENTSCOPEユーザガイド [PDF](#)
- PATENTSCOPEの使い方 [PDF](#)
- 進化するWIPOのPATENTSCOPE (「情報の科学と技術」2022年72巻7号) [PDF](#)

マドリッド関連資料

- マドリッド協定議定書、規則、ガイドの日本語訳 (外部サイトヘリンク)
- マドリッド制度に関連する宣言一覧 [PDF](#)
- 手数料一覧 [PDF](#)
- 欠陥通報の対象となる商品・役務表示例 [PDF](#)
- 国際登録簿の更正 [PDF](#)
- 代替とは [PDF](#)
- マドリッド制度に関するお知らせ
- ウェビナー
- よくある質問

マドリッドオンラインツール関連資料

- Global Brand Database [日本語ウェビナー動画・資料 [PDF](#)]
- Madrid Monitor [日本語ウェビナー動画・資料 [PDF](#)]
- Madrid Goods & Services Manager [日本語ウェビナー動画・資料 [PDF](#)]
- Madrid e-Filing 利用方法 (オンライン出願) [日本語ウェビナー動画・資料 [PDF](#)]
- (eMadrid利用方法) (各種変更手続き)
 - 事後指定手続き [日本語ウェビナー動画・資料 [PDF](#)]
 - 名称変更・名称又は住所変更手続き [日本語ウェビナー動画・資料 [PDF](#)]
 - 更新手続き [日本語ウェビナー動画・資料 [PDF](#)]

▶ 月刊「発明」-実務アドバイス

ハーグ関連資料

- eHague高度な認証の設定方法 [PDF](#)
- DAS利用時の出願番号の記載方法に注意! 2022.06 [PDF](#)
- eHagueチュートリアル (和訳) 2022.05) [PDF](#)
- よくある質問
- 複製物の作成方法に関するガイダンス [PDF](#)
- ハーグ制度手数料検索ガイド [PDF](#)
- ハーグ意匠国際登録の更新マニュアル [PDF](#)
- Contact Hagueの使い方 [PDF](#)

月刊「発明」-冒頭特集

- 2022年7月号 デザインの時代に魅力が増すハーグ制度 [PDF](#)

月刊「特許」

- 2022年10月号ハーグ制度の概要と近年の変更 [PDF](#)

月刊「発明」-実務アドバイス

- 中国用と米国用両面2024.02 [PDF](#)
- Contact Usの活用2023.04 [PDF](#)
- 国際公表時期の規則改正2022.01 [PDF](#)
- 所有権の変更の記録の請求(DM/2)の記載について [PDF](#)
- 不備の通知に対する応答について [PDF](#)
- 国際出願日と国際登録日 [PDF](#)
- 願書の書き方 [PDF](#)

月刊「発明」-WIPO国際出願・登録制度を生かそう

- 2023年9月号 株式会社ビックウェーブ

その他の資料

- WIPOと無形資産による資金調達:無形資産による資金調達を傍流から主流へ
 - 知財担保融資の実現:各国の視点 シンガポールの歩み [PDF](#)
 - WIPO GREENの紹介 (月刊「発明」2020年7月号) [PDF](#)
 - 人工知能 (AI) 関連のWIPOの取り組み (月刊「発明」2021年5月号) [PDF](#)
 - WIPOの著作権関連業務 (月刊「発明」2021年9月号) [PDF](#)
 - WIPOの中小企業支援策と最近の取り組み (月刊「発明」2021年11月号) [PDF](#)
 - 世界的財産の日とWIPO日本事務所のユース向けの取り組み (月刊「発明」2022年4月号) [PDF](#)
- ▶ 月報「A.I.P.P.I」世界的所有権機関 (WIPO) の最近の動き

オンラインセミナー(Webinar)

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

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IPサービス 施策・取組 協力・連携 資料・データベース IPについて WIPOについて WIPOウェブサイトを検索

ホーム、WIPOとは?、外部事務所、WIPO日本事務所 本ページの内容

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新型コロナウイルス関連最新情報: PCT | マドリード | ハーグ

お問い合わせ先

特長

中小企業の応募募集中: WIPOグローバル・アワード

知的財産を活用し国内外に影響を与えるプレーヤーを表彰する新プログラムを始動。日本の中小企業の参加をお待ちしています。

申し込む 詳細

WIPO Webinar (日本語)

WIPO日本事務所ウェビナー

WIPO日本事務所では様々なトピックのウェビナー（オンラインセミナー）を日本語で開催（参加無料）しております。

ウェビナーの詳細の確認や参加登録は「詳細と登録」ボタンから行っていただけます。

既に終了したウェビナーの多くがアーカイブ動画を公開しています。こちらは「動画」ボタンからご覧ください（お名前、メールアドレス等のご登録が必要です。また、一部、動画を公開していないものもございます。）。

皆様の御参加を心よりお待ちしております。



ウェビナー一覧

日程	タイトル	トピック		資料
2024年1月15日	地政学リスクと知的財産を語るラウンドテーブル	その他	動画	PDF PDF
2023年12月26日	ハーグ制度 2023年の主要なアップデート	ハーグ	動画	PDF
2023年11月30日	マドリード制度のよくある質問と回答(中上級者向け、2023)	登録 (マドリード)	動画	PDF
2023年11月20日	PCTウェビナーシリーズ③ PCTのその後の手続	特許 (PCT)	詳細と登録	PDF
2023年11月13日	PCTウェビナーシリーズ② 出願出芽と国際審査	特許 (PCT)	詳細と登録	PDF
2023年11月6日	PCTウェビナーシリーズ① PCTの概要とメリット	特許 (PCT)	詳細と登録	PDF



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世界知的財産の日記念イベント2024

【日時】2024年4月26日(金)13時30分開場 14時開演

【場所】イイノホール

東京都千代田区内幸町2-1-1 飯野ビルディング4階受付

【テーマ】

知財とSDGs—イノベーションと創造力で築く地球の未来

特許庁長官の濱野幸一様に加え、大阪・関西万博の顔としてご活躍の大崎洋様、弁護士の大淵愛子様、WIPO GREENパートナー企業の代表取締役社長でもある堂脇直城様や遠藤浩彰様などをゲストにお招きいたします。

参加登録はこちら(参加無料)

https://www.wipo.int/meetings/ja/2024/wjo_ipday.htm

閉会後に同フロアにて、簡単なレセプション(立食形式/無料)を予定しております。

是非ご参加下さい。

WIPO日本事務所主催



#WorldIPday
wipo.int/ipday



お問い合わせ先

世界知的所有権機関(WIPO)日本事務所

- 住所: 〒100-0013
東京都千代田区霞が関1丁目4-2
大同生命霞が関ビル3階
- TEL: 03-5532-5030
- E-Mail: japan.office@wipo.int
- URL: www.wipo.int/japan

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新型コロナウイルス関連最新情報: [PCT](#) | [マドロ](#) | [ハーグ](#)

お問い合わせ先

- PCT制度のよくある質問
- マドリッド制度のよくある質問
- ハーグ制度のよくある質問

特集

WIPO日本事務所 Twitterアカウント開設のお知らせ

WIPO日本事務所のTwitterアカウントができました！
有益な情報をお届けしますので是非フォローをお願いいたします！

@WipoJapanOffice / Twitter

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