



WIPO-MCST-KCC/CR/SEL/13//INF/1
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WIPO-MCST-KCC INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

and

the Korea Copyright Commission (KCC)

Seoul, June 4 to 11, 2013

PROGRAM

14.30 – 17.00 **Topic 6:** **[Round Table] National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright**

Moderator: Ms. Eun-Joo Min

Participants: All Participants

18.30 – 20.30 Welcome Dinner, hosted by Mr. Byong-han Yu, Chairman, KCC

Wednesday, June 5, 2013

9.30 – 10.30 **Topic 7:** **Copyright Infringement and Remedies – An Introduction**

Lecturer: Professor Alain Strowel, Saint-Louis University, Brussels

10.30 – 10.45 Discussion

10.45 – 11.15 **Topic 8:** **Importance of Developing Proper Methodologies to Determine the Scope and Impact of Piracy**

Lecturer: Mr. Sang Chul Jung, Senior Researcher, Korea Culture & Tourism Institute, Seoul

11.15 – 12.00 **Topic 9:** **Anti-Piracy Activities Undertaken in the Republic of Korea**

Lecturer: Mr. Teawon Cha, Head of Appraisal & Forensic Team, KCC

12.00 – 12.15 Discussion

12.00 – 13.30 Lunch Break

13.30 – 14.30 **Topic 10:** **Graduated Response – Korean Experience**

Lecturer: Mr. Seok Cheol Jeong, Director of Online Enforcement Team, KCC

14.30 – 14.45 Discussion

14.45 – 15.45 Transfer to the Field Trip Venue

15.45 – 17.30 **Field Trip:** **Visit to Copyright Protection Center**

Thursday, June 6, 2013

9.30 – 10.15 **Topic 11:** **Civil and Criminal Procedures**

Lecturer: Professor Strowel

10.15 – 10.30 Discussion

- 10.30 – 11.15 **Topic 12:** **Enforcement in the Digital Environment: The Evolving Role of Internet Intermediaries**
Lecturer: Professor Strowel
- 11.15 – 11.30 Discussion
- 11.30 – 11.45 **Topic 13:** **Can Criminal Sanctions for IP Crimes be Justified?**
Lecturer: Ms. Louise van Greunen
- 11.45 – 12.15 **Topic 14:** **Sentencing and Proportionality**
Lecturer: Mr. Kyuhong Lee, Presiding Judge of Goyang Branch of Uijeongbu District Court
- 12.15 – 12.30 Discussion
- 12.30 – 14.00 Lunch Break
- 14.00 – 16.00 **Topic 15:** **[Practical Training] Enforcement Provisions under Part III of the TRIPS Agreement**
Moderator: Ms. Eun-Joo Min
Participants: All Participants

Friday, June 7, 2013

- 9.30 – 11.00 **Field Trip:** **Visit to Korea Customs Service**
- 11.00 – 12.00 Transfer back to KCC
- 12.00 – 13.00 Lunch Break
- 13.00 – 13.45 **Topic 16:** **Leading Copyright Cases in the Republic of Korea and Criminal and Administrative Sanctions**
Lecturer: Professor Seung Jong Oh, Hongik University, Seoul
- 13.45 – 14.00 Discussion
- 14.00 – 15.00 **Topic 17:** **[Round Table] Technological Measures to Address Copyright Piracy**
Moderator: Ms. Eun-Joo Min
Panel:
Mr. Seok-hoon Kim, Team Manager of Reserch & Development Team , KCC

Mr. JC Choi, Head of International Team, External Cooperation Bureau, Korea Music Copyright Association (KOMCA)

Mr. Sang Hyup Lee, Senior Manager, Policy Office, NHN Corp.

15.00 – 15.15 Discussion

15.15 – 16.00 **Topic 18:** **[Round Table] Public Private Partnerships: Right Holder Cooperation**

Moderator: Ms. Eun-Joo Min

Panel:
Mr. JC Choi

Ms. Hyun-sook Kim, Director of SW Policy & Law Lab, Korea Software Property-right Council

Mr. YoungMin Hyun, Director, SW Escrow/OSSLicense/Asset Management, KCC

Mr. Yeong-hwa Jang, Deputy Director, Copyright Protection Division, Copyright Protection Division, MCST

16.00 – 16.15 Discussion

16.15 – 17.00 **Topic 19:** **[Round Table] Building Respect for Copyright: The Need for a Balanced and Multi-Faceted Approach in Strategic Action Plans**

Moderator: Ms. Eun-Joo Min

Participants: All Participants

Monday, June 10, 2013

09:30 – 10.30 **Topic 20:** **Border Measures and Disposal and Destruction of Infringing Goods**

Lecturer: Mr. Joon H. Bae, Intelligence Analyst, World Customs Organization, Seoul

10:30 – 10:45 Discussion

10.45 – 11.15 **Topic 21:** **Surveys on Attitudes towards Copyright Piracy**

Lecturer: Mr. Sung Hun Ju, Director of Education Center, KCC

11.15 – 11.30 Discussion

11.30 – 12.30 Transfer to the Field Trip Venue

- 12.30 – 13.30 Lunch Break
- 13.30 – 15.00 **Field Trip: Visit to Public Prosecutors' Office**
- 15.00 – 16.00 Transfer to the Field Trip Venue
- 16.00 – 17.00 **Field Trip: Visit to Internet Service Provider (ISP) Company**

Tuesday, June 11, 2013

- 9.30 – 10.30 **Topic 22: Preventive Measures to Complement Ongoing Enforcement Actions**

Lecturer: Mr. Dong Myung Shin, Copyright Technology Team, KCC
- 10.30 – 10:45 Discussion
- 10.45 – 11.30 **Topic 23: Introduction to the Copyright Awareness Programs in the Republic of Korea**

Lecturer: Mr. Sung Hun Ju, Director of Education Center, KCC
- 11.30 – 11.45 Discussion
- 11.45 – 13.00 Lunch Break
- 13.00 – 14.00 Transfer to MCST
- 14.00 – 15.00 **Field Trip: Visit to Copyright Policy Division and Copyright Protection Division in MCST**
- 15.00 – 15.30 Transfer to the Korea Copyright Commission (KCC)
- 15.30 – 16.30 **Evaluation Session**
- 16.30 – 16.40 **Closing Ceremony**

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